



MS-UK cookie policy

MS-UK is committed to protecting your personal information and ensuring your experience on this website is as safe and enjoyable as possible.

The MS-UK website uses 'cookies'. These are pieces of data which are stored on your computer, and this policy outlines how we use cookies on our website.

What are cookies?

A 'cookie' is a small text file that is placed on a website user's device/computer hard drive by a website. There are several types of cookie and they have different functions or uses. For example, some cookies help us improve the experience of our website or help us tailor our services to you.

Cookies are used by most websites to improve your browsing experience.

Types of cookies

There are a number of different types of cookie and they perform different roles. Some simply store a unique reference to identify you. If you log into a secure area for example (like our shop when you subscribe to New Pathways magazine), a cookie will be placed on your computer so the website remembers you for a pre-determined length of time and means you won't need to keep logging in every time you navigate to a different page. It can also personalise areas of the site for you.

A cookie may also be used to track what pages are visited on a website. This may be done to gather statistics for research purposes so that the site owners can improve the level of service or simply see what pages people are visiting. Generally speaking this data is anonymous and, unless stated below, will not reveal any personal details about the visitor.

What cookies does this site use?

Below is a summary of the types of cookie used on this website. If you feel uncomfortable by any of the explanations detailed below or would just like to continue browsing our site with cookies disabled, you can control this from your browser settings.

Session cookies

Session cookies either last for the duration of your visit or for a pre-defined length of time. They are deleted as soon as they expire, typically 20 minutes after inactivity.



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Helpline: 0800 783 0518
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This site uses session cookies to identify a logged in user and customise areas to an individual user. A session cookie is also used for collecting shopping basket data. When you add items to your shopping basket, this data is stored as a session cookie so your additions are remembered for the duration of your shopping experience. If you are using the alternative delivery address feature, this unique identifier is also stored as a session. A temporary session is also created to determine the order just placed. This is done to ensure certain aspects of the order process functions correctly and does not contain any information about the customer.

A session is also created to track visitor behaviour so we can collect useful statistics about what pages are being viewed, what devices are being used to access the site and which geographical regions the site is being viewed from. All of this information is anonymous.

Tracking cookies

This website runs Google Analytics. This provides us with anonymous data to help us improve our website and potentially provide a better user experience. The data collected consists of the pages a user visits, how long a user was on the site, where the user came from (both regionally and from any referring source) as well as publicly accessible information on the browsing device the user is viewing the website on.

We collect this to help us test different versions of our services to see which particular features or content users prefer. We might also optimise and improve your experience on the MS-UK website by using cookies to see how you interact with our services, such as when and how often you use them and what links you click on.

Third party cookies

Some pages of this site contain social networking links (Facebook, Twitter, YouTube etc). If you are concurrently logged into any of these other sites, you may be able to see how many of your friends and contacts have interacted with this website through likes, comments, follows etc. No personal data is collected and no information is exposed that isn't public on your social networking profile.

Website cookie acceptance

By using the MS-UK website you consent to our use of cookies as updated from time to time and the cookies we use will be stored on your device (unless rejected or disabled by your browser).

We have a visible banner on our website to remind users that by using the website they consent to our use of cookies.





Internet browsers normally accept cookies by default. However, it is possible to set an internet browser to reject cookies.

If you do not accept our use of cookies as set out in this policy, please set your internet browser to reject cookies. This may impair your ability to use our website.

More general information on cookies is available at www.allaboutcookies.org.

Contacting MS-UK

Questions, comments and requests regarding this cookie policy are welcomed and should be addressed to info@ms-uk.org.

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